

OUR JOURNEY OF INTERNATIONAL DIMENSION IN SCHOOL (IDS)

TOURISM AND EDUCATION

ACTIVITY 2 : Online Brochure Making Activity

Participating Classes: X

To enhance and develop the entrepreneurship skills among students an e-brochure/brochure making activity was conducted for class X students where a PowerPoint presentation explaining the meaning of brochure, types of brochures and details of designing the brochure step wise were explained to students. Few samples of brochures were also shown to understand the basic points to be kept in mind while designing a package. The students were then divided into groups to explore, research and then design either a bi-fold / tri-fold brochure highlighting a package of a hotel/accommodation /a day tour visit or any adventure package etc. Using creative and imaginative ideas e-brochure/brochures were prepared by students. Parallely an Indo - South Korea Collaborative Activity was conducted between Bharatiya Vidya Bhavan Vidyashram, Pratap Nagar, Jaipur, India and Shinsung High School, Anyang, South Korea. A PowerPoint presentation explaining the meaning of brochure, types of brochures, creative and imaginative e-brochures prepared by students were shared with the partner school through a google meet.

The screenshot shows a Google Meet interface. At the top, there is a status bar with a red notification 'रिकॉर्ड किया जा रहा है' (Recording is on), a profile icon for 'Palkesh Garg प्रस्तुत कर रहे/ही हैं' (Presented by Palkesh Garg), and a header for 'Ojaswini Singh और 64 लोग और ...' (Ojaswini Singh and 64 others). The main content area displays a presentation slide with the following text:

ACTIVITY

DESIGN A BI-FOLD/TRI-FOLD BROCHURE ON ANY OF THE FOLLOWING : (SELECT ANY ONE)


- 1) A DAY TOUR VISIT
- 2) ACCOMMODATION PACKAGE/HOTEL PACKAGE
- 3) ADVENTURE PACKAGE

Below the text, there are four sample brochure designs. The first is for 'BALUDA' featuring a boat on a lake. The second is for 'BALUDA' featuring a boat on a lake. The third is for 'DISCOVERY TOURS' featuring a boat on a lake. The fourth is for 'BALUDA' featuring a boat on a lake.

On the right side of the screen, there is a grid of video thumbnails for participants: Ruchi Malik, Palkesh Garg, Anusha Sharma, Goham, Vanshika Jain, S-YASH_MATHUR..., Tuhinshu Mohan, Mansi Meena, and anchal pandey.

रिकॉर्ड किया जा रहा है P Palkesh Garg प्रस्तुत कर रहे/रही हैं Tanishka Hajeley और 64 लोग और ... आप

RADISSON BLU IS LOCATED NEAR MALVIYA NAGAR, JAIPUR, RAJASTHAN AND 2 KM FROM AIRPORT. PER NIGHT CHARGE OF HOTEL IS AROUND 4000 INDIAN RUPEES. HOTEL PROVIDES BEST FOOD AND 24x7 ROOM SERVICE. WE HOPE YOU WILL HAVE GREAT TIME WHILE STAYING IN HOTEL.





RADISSON BLU
Radisson BLU

DIFFERENT ROOMS AVAILABLE:-

- SUPERIOR ROOM
- JUNIOR SUITE
- BUSINESS CLASS ROOM
- SUITE ROOM
- DOUBLE AND SINGLE ROOM

SALIENT FEATURES:-

- FREE CANCELLATION AND WI-FI
- GYM, SWIMMING POOL AND MANY MORE...
- BREAKFAST AND DINNER INCLUDED
- AFFORDABLE PRICES
- FRIENDLY ENVIRONMENT

Ruchi Malik

I express my gratitude for all your valuable time and energy spend to make this venture successful.

anchal pantley

Ruchi Malik Palkesh Garg Anusha Sharma Go!षम Vanshika Jain B-YASH_MATHUR... Tuhinshu Mohan Ananya Sharma

रिकॉर्ड किया जा रहा है P Palkesh Garg प्रस्तुत कर रहे/रही हैं

Tour Details

A Complete Boat tour to the Island includes snorkeling, fishing, and a scrumptious lunch. The aroma of the barbequed fish is too magnetic. One can enjoy swimming after lunch. You will be served drinks and fruits on board.

PHONE
+91 3476980126

EMAIL
Adventuretour@gmail

COST
Rs. 1299 Per Person

ADDRESS
Grand Island Go Boat Trip - Scuba
Panaji 748
Ilha Grande

Exotic Barbecue

Scuba Driving

THE GRANDE ISLAND GOA

मीटिंग की जानकारी

76 लोग (76) चैट

All the presentations were so impressive.

Zayed Khan 12:38 pm
THANK YOU SIR AND ALL SOUTH KOREAN FRIENDS!!!

B-YASH_MATHUR •아스 마투르• 12:38 pm
thank u sir

Aditya Gangwani 12:38 pm
thank u sir

Zayed Khan 12:38 pm
IT WAS REALLY A NICE AND AMAZING EXPERIENCE!!


Go!षम 12:38 pm
Hello Tanishka Hajeley In Korean age you are 17 years old :)

Ruchi Malik 12:39 pm
I express my gratitude for all your valuable time and energy spend to make this venture successful.

Tanishka Hajeley 12:39 pm
woah, that's cool. Here my age is 15

मीटिंग की जानकारी हाथ उठाएं Palkesh Garg प्रस्तुत कर रहे/रही हैं हमें को एक संदेश भेजें

● रिकॉर्ड किया जा रहा है P Palkesh Garg प्रस्तुत कर रहे/रही हैं 20213신승윤 और 64 लोग और ... 76 आप B



Tour Details

A Complete Boat tour to the Island includes snorkeling, fishing, and a scrumptious lunch. The aroma of the barbequed fish is too magnetic. One can enjoy swimming after lunch. You will be served drinks and fruits on board.

PHONE +91 3476980128

EMAIL Adventuretour@gmail

COST Rs.1299 Per Person

ADDRESS Grand Island Go Boat Trip - Scuba Panaji 748 Ilha Grande


THE GRANDE ISLAND GOA

Ruchi Malik Palkesh Garg Anusha Sharma Go... Vanshika Jain B-YASH_MATHUR... anchal pandey Tuhinshu Mohan

Ranjeeta Bhatia WE WOULD LOVE BEING WITH MANY COLLABORATIVE PROJECTS WITH YOUR STUDENT... Ananya Sharma

● रिकॉर्ड किया जा रहा है P Palkesh Garg प्रस्तुत कर रहे/रही हैं Anvesha Mittal और 64 लोग और ... 76 आप B

WHAT IS A BROCHURE?



A brochure is an informative paper document for advertising, which can be folded into a template, pamphlet or leaflet. Brochures are promotional documents, primarily used to introduce a company, organization, products or services and inform potential customers.

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Ruchi Malik Ranjeeta Bhatia anchal pandey Go... Vanshika Jain B-YASH_MATHUR... Tuhinshu Mohan Ananya Sharma Bharathi Khanna