



Bharatiya Vidya
Bhavan

VIDYASHRAM Pratap Nagar

BHAVAN'S INNOVATION CHALLENGE-2021

Embark Up



Key Takeaways:

- Objectives
- Rules for Participation
- Itinerary
- Judgement Criteria
- Certificates and Prizes



OBJECTIVE

EMBARC UP IS NOT JUST A COMPETITION BUT IT AIMS AT PROVIDING A PLATFORM TO LEARN:

- **BASICS OF ENTREPRENEURSHIP**
- **HOW TO START A START-UP**
- **HOW TO VALIDATE AND PITCH THEIR IDEAS**
- **BASICS OF BMC (BUSINESS MODEL CANVAS)**
- **HOW TO PRESENT IDEAS TO VENTURE CAPITALISTS (VCS) AND INVESTORS.**



RULES OF PARTICIPATION

PARTICIPANTS NEED TO PROPOSE INNOVATIVE, PROFITABLE, MARKETABLE SOLUTIONS TO GLOBAL AND COMMUNITY CHALLENGES AND PARTICIPATE IN CREATING A MORE PEACEFUL AND SUSTAINABLE WORLD.

ELIGIBILITY: CLASS 9TH TO 12TH

MINIMUM: 1 MEMBER

MAXIMUM: 3 MEMBERS IN A TEAM



ITINERARY

Round -1 (1st December-30th December, 2021)
-Participants will submit a problem and the proposed solution for the same in the registration form within 500 words.

Round-2 (1st January-10th January, 2022)The team will have to prepare a Pitch Deck with the provided layout.

Webinar- (13th January,2022)-Will be conducted by an experienced entrepreneur who will share his/her entrepreneurship journey and also guide the participants.

Round 3- (15th January- 22nd January, 2022)- Shortlisted teams from round 2 will submit their Business Model Canvas.

Finals-(28th January-29th 2022)
Finalists will present their pitch decks to the judges followed by a questionnaire round.

RESULT DECLARATION- (31st January, 2022)
Closing ceremony followed by award distribution.

JUDGEMENT CRITERIA:

- Novelty of Idea
- Value Creation
- Feasibility
- Pitch Deck
- Competitive Advantage
- Overall Presentation



CERTIFICATE AND PRIZES



All participants will be given participation certificates.

[Click here to Register.](#)